

ABSTRACT

Content stored in association with metadata is automatically redirected over coupled computer networks. A portal is configured to deliver the stored content to a plurality of distributed client machines via one or more designated network edge servers. The portal
5 receives content requests from a particular client machine and utilizes the metadata to provide content portions to a first network edge server for delivery to the particular client machine. Modules such as software modules selectively provide either the first portion of the content or a further portion of the content to a second network edge server while automatically redirecting the particular client machine to the second network edge server in real-time. Redirection is
10 performed in accordance with predetermined criteria which is preferably related to the performance of the network branch that includes the first network edge server.

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